



## FOUNDATION FOR PARTNERSHIP INITIATIVES IN THE NIGER

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Request for Applications – Internship to support NDLink ([www.ndlink.org](http://www.ndlink.org)) and other PIND Advocacy Objectives

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### BACKGROUND

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The Foundation for Partnerships Initiatives in the Niger Delta (PIND Foundation) is a non-profit foundation that promotes peace and equitable economic growth in Nigeria's Niger Delta region through multi-stakeholder partnerships. This work is funded with the support of the esteemed partners and collaborators. PIND works in concert with Washington DC-based Niger Delta Partnership Initiative (NDPI) Foundation.

The Foundation also works closely with numerous partners to implement collaborative market-based, community-owned programs to mitigate conflicts and boost economic opportunities for local businesses, ensuring that economic progress occurs in a systemic, inclusive, and sustainable manner, and has projects spanning the nine states in the region: Abia, Akwa Ibom, Bayelsa, Cross River, Delta, Imo, Ondo and Rivers, with special focus on the underserved and hard to reach coastal communities of the region that are most forgotten in development programming.

PIND strongly believe that no single organization can solve the complex and interconnected development challenges in the Niger Delta. Since 2010, PIND and partners have been contributing to strengthening and stabilizing the region by reducing poverty, powering coastline communities, nurturing youth employment, fostering stability, and enabling development.

The Foundation established an internship program to allow students and young graduates to develop their professional interests and capacity in their chosen career paths in fields related to PIND's programs and operations. The internship provides opportunities to share ideas and have exposure to PIND's programs and projects, with the following key learning goals:

- Learning how theoretical knowledge gained is applied in a practical professional setting
- Providing interns with an enriching professional work environment within PIND that would help career directions/decisions.

### PROJECT BACKGROUND

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In 2013, PIND launched NDLink ([www.ndlink.org](http://www.ndlink.org)), an online information and communications platform for development actors working in the Niger Delta Region. NDLink was launched out of the realization



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that there is a fundamental need for better development stakeholder coordination in the Niger Delta. NDLink is the information and communications platform for development actors working in the Niger Delta. Through its services, NDLink plays a critical role in allowing organizations to build partnerships, expand capacity, create media awareness, and engage with one another to achieve the same goal of sustainable development of the Niger Delta region.

By using NDLink, stakeholders in the region will be able to:

- Understand current events in the region
- Engage reliable partners
- Find staff and consultants
- Promote community engagement accomplishments to relevant audience
- Publish and find funding opportunities
- Build relationships and networks
- Publish/Find employment opportunities
- Build and share collective knowledge about the region

As a prelude to establishing this platform, PIND's market research in 2012 identified several key target groups for the NDLink development portal, including government, international oil companies (IOCs), donors, development implementers, and development professionals to address the market needs identified for these groups, NDLink has four founding goals, which include development, coordination, partnership and sustainability.

### NDLink's Components

NDLink is the one-stop Niger Delta development news and information platform. Therefore, the NDLink team constantly works to build a community of users by offering a site that is the nexus of information relevant to development in the Niger Delta, including:

- **COMMUNITY:** This features NDLink's community of practice including champions, contributors, funders, organizations, and members. All these categories have sub-pages on the website.
- **NEWS:** This section is premised on development news stories, resources, including Conflict Information to better understand Conflict trends in the region.
- **JOBS & OPPORTUNITIES:** This section features a jobs board including internship and scholarship opportunities for professionals.
- **FUNDING:** In a bid to serve NGOs and other organizations, NDLink also has a funding page which features tenders & grants as well as contract opportunities.



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- **TECH:** The tech section covers startups, professionals within the tech community, and latest tech news stories.
- **BUSINESS & INVESTMENT:** Also one of the latest additions to NDLink, the business and investment page is a database of business service provider, aquaculture service providers, co-facilitation services, and Agriculture clusters.
- **NDLINK CHAMPIONS:** A community champion is a member or stakeholder of NDLink, deeply interested in the welfare of the community, its members and who actively engages with other participants in the community to drive the community forward. NDLink has an army of over 50 digital influencers who support our team.

In line with PIND's strategy of ensuring long-term sustainability of its projects, the Advocacy team has started to market NDLink's digital products and services in order to recruit other development partners in the region who can make financial contributions to ensure the future of the NDLink platform.

### **PURPOSE OF THE ASSIGNMENT**

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The intern shall provide technical support in the daily management and marketing of the NDLink website and social media platforms. The intern will support PIND's general Advocacy interventions and activities aimed at removing constraints to economic development and peace in the Niger Delta region.

### **SCOPE OF LEARNING ACTIVITIES**

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The intern will assist the Advocacy team as follows:

1. Five new funding partners recruited to support NDLink's sustainability by the end of the internship period.
2. Publication of 30 posts on the NDLink website monthly (news stories, job openings, research reports, etc.)
3. Daily management of NDLink's social media platforms using Hootsuite, Buffer, etc.
4. Two discussion forums organized monthly (NDLink Twitter Spaces, Facebook/Instagram Lives, etc.)



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5. Provide administrative support to the organization of Advocacy events, meetings, and forums.
6. Support implementation of advocacy interventions across the 9 states in the Niger Delta region.
7. Perform other related responsibilities as needed.

### **LOCATION**

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The Internship opportunity is at PIND's Economic Development Centre in Port Harcourt, Rivers State.

### **COSTS**

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The Intern will be remunerated in accordance with PIND's internship policy.

### **DURATION**

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It is expected that this assignment will run for a total of 12 months starting from January 2024.

### **QUALIFICATIONS**

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#### **Knowledge, Skills & Qualifications**

- A minimum of BSc/BA/HND in relevant field of studies, with not more than two years post-graduation or two years post the national youth service (NYSC).
- Resident in the Niger Delta region.
- A self-starter with good time management and organizational skills.
- Demonstrated ability to work independently and as part of a team.
- Must be computer literate with strong analytical and numerical skills.
- Knowledge of development issues in the Nigeria and Niger Delta
- Social media marketing skills
- Graphic design and Content creation skills.

#### **Experience**

- Entry level.



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### HOW TO APPLY

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Interested candidates should email the following documents to [internships@pindfoundation.org](mailto:internships@pindfoundation.org) with 'Advocacy Intern' as subject of email, not later than November 12<sup>th</sup>, 2023

1. Application letter of not more than two pages stating understanding of the assignment and suitability for the role
2. Resume (*State of Origin clearly stated*)

Only shortlisted candidates would be contacted.

#### **Non-Discriminatory Clause:**

PIND Foundation provides equal opportunity in employment and engagement for all persons, vendors, and contractors, and prohibits unlawful discrimination and harassment in all aspects of a contractual engagement or employment because of age, sex, gender, marital status, disability, nationality, race, religion or anyfact.

*The information provided and submitted is processed and safeguarded in line with PIND's Privacy Policy. For more information, visit - <https://pindfoundation.org/privacy-policy/>*