## NDYEP Business Plan Challenge (For NDYEP Trainees Only)

This form is ONLY for individuals who have completed the NDYEP Training (either technical training or entrepreneurship training) in Abia, Akwa Ibom and Rivers States

Female participants and People living with Disabilities (PWDs) are encouraged to apply

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	DEADLINE - Friday, March 5, 2021		
*	* Required		
1.	Surname *		
2.	First name *		
3.	Middle name		
4.	Sex *  Mark only one oval.		
	Female  Male		
5.	Are you living with a disability? *  Mark only one oval.		
	Yes  No		

6.	Date of birth *	
	Example: January 7, 2019	
7.	Email address * Ensure you provide a functional email address	
8.	Mobile telephone number * Please provide a functional telephone number	
9.	Alternative telephone number	
10.	Social media handle Share a link to one of your social media accounts	
11.	Current physical address * Where do you live currently? Please give complete a	nddress: House number, Street name, Area
12.	State of residence *	

13.	State of origin *
14.	Did you complete the NDYEP technical/soft/entrepreneurship training? *
	Mark only one oval.  Yes  No
15.	When did you start the NDYEP training? *
	Example: January 7, 2019
16.	When did you complete the NDYEP training? *
	Example: January 7, 2019
17.	NDYEP Student Number

18.	Name of Implementing Partner Which organization conducted the training for you?
	Mark only one oval.
	Alpha Vision
	Aqua Green Int. Farming Support
	Aspirants Consult
	Azure Gold
	CINFORES
	Clintonel Innovation Centre
	Develop You Foundation
	DFAC
	Entrepreneurship & Innovation Centre
	lbiteinye Int. Farms
	lbom Int. Farms Ltd
	Innovation Growth Hub
	Kiara De-Luke Academy
	KIR Foundation
	Meranos
	Netopps
	StartHub Tech
	The Footwear Academy
19.	Highest Educational Level
	Mark only one oval.
	First School Leaving Certificate
	O-Level (WAEC/NECO)
	OND
	HND
	University degree

20.	Area of training under NDYEP
	Mark only one oval.
	Aquaculture
	Construction
	Finished Leather
	☐ ICT
	Solar Installations
BUS	INESS PROPOSAL SUMMARY
	s section you would answer questions relating to your business proposal
21.	Proposed business details *
	Project Title - Business name - Sector (ICT/Agric) - Total project Cost - Amount requested
22.	About the proposed business *
	Brief description of proposed business to be supported by NDYEP - Indicate if the business is existing or new). What is interesting about the business? Main products or services to be offered? Why is the business idea/plan worthy of support? (Word limit: 100 words)

23.	About the applicant/business promoter(s) *
	- Brief description of the applicant(s)/ promoter the business - motivation for establishing or wanting to establish the proposed business - what challenges / problems will the business address? - previous training or experience of the applicant(s) in running this business or similar enterprise (i.e. what has prepared you for running the proposed business successfully?) (Word limit: 150 words)
24.	About the business organization/structure *
24.	About the business organization/structure *  Ownership – who is /are the owners of the business? List - Is the business already in existence? Y/N- Is the business registered? Y/N If registered, please provide details including registration details (numbe and year)- How is your business organized? (Sole proprietorship, limited liability, co-operative, partnership, unstructured as yet)- If the business is not registered, is there a plan to register? Y/N; When? (Word Limit: 200 words)
0.5	
25.	If the business is already existing and operational  - When did you start operations?- Do you have a location for your proposed business?- How many people are currently engaged in or employed in your enterprise?- Apart from the applicant(s), are there others that are involved in the running of the business?- Describe the current level of business activity/output /revenues (if applicable) (Word limit: 150 words)

26.	26. Market analysis (Proposed business) *	
	- What products and services do you propose to offer? - What is the target market for the proposed business activity?- How much opportunity (demand) exists for the proposed products/services in this market? (Word limit: 150 words)	
27.	Revenue generation *  Businesses thrive by generating revenue that can cover their costs and sustain the business. How is your business generating current revenues (if existing) OR how will your business generate revenue for the proposed business? (Word limit 150 words)	
	the proposed business? (Word limit: 150 words)	
28.	Competition *  Describe/list main competition for your proposed business (Word limit: 100 words)	

29.	Innovation *
	What things will you be doing differently to make your business / products / services stand out in the market and succeed? (Word limit: 150 words)
0.0	
30.	Challenges/Constraints * What challenges/constraints do you envisage? How do you plan to respond to these? (Word limit: 150
	words)
31.	Production *
	- What do you plan to produce? -How do you plan to produce, distribute and sell the products/service? - Indicative production plan: Inputs required, projected outputs (scale), equipment required and cost (list) (Word limit: 200 words)

32.	Financial aspects (Demonstrate growth potential & profitability) *
	Provide summary of- total project costs (fixed & working capital) - estimated revenue - estimated project profit - expected number of additional employments that can be created   Note: Applicants are required to attach a simple cashflow for their business and income statement (Word limit: 200 words)
33.	Funding request *
	- Funding support requested (N) - Specific project items/activities to be funded from PIND support and also by the business owner (s) - Proposed one year implementation timeline (months) with detailed activities/duration (Word limit: 200 words)
34.	Upload Business Income statement/Cashflow *
	Files submitted:
ATTI	ESTATION
I conf Know	irm that all the information provided in respect of this application is correct true to the best of my ledge
35.	Name *
36.	Date *
	Example: January 7, 2019

## **ANNEXES**

Upload relevant documents here

37. Document of identity/passport photograph

Files submitted:

38. Evidence of completion of NDYEP

Files submitted:

39. Business registration document

Files submitted:

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