

**GETTING STARTED ON TWITTER  
(TWITTER 101)**

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**TWITTER**

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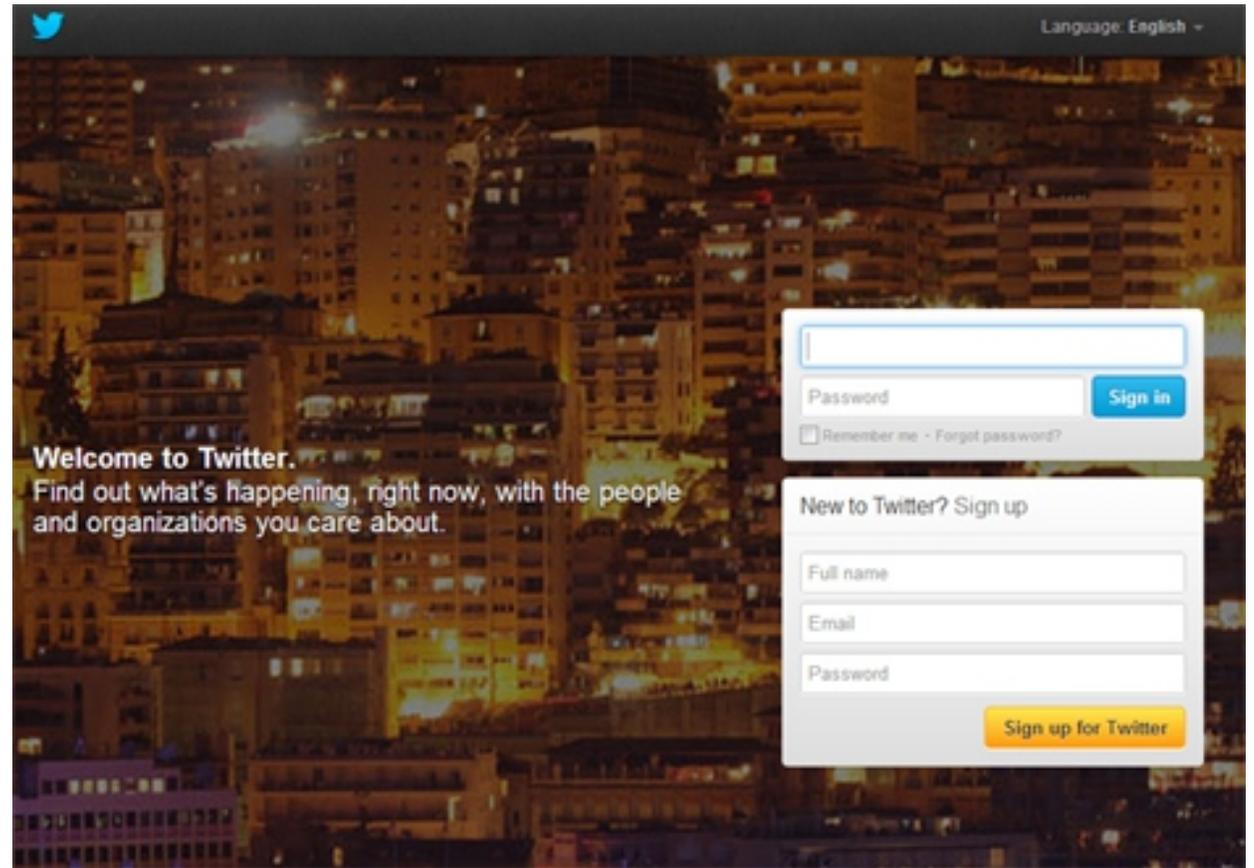


# 7 STEPS TO SETTING UP YOUR TWITTER ACCOUNT

1

VISIT  
[WWW.TWITTER.COM](http://WWW.TWITTER.COM)

Once you navigate to [www.twitter.com](http://www.twitter.com), Click on the 'Sign Up' button as shown



# 2

## CHOOSE YOUR PROFILE NAME

This is the name you'll be known as on Twitter (also known as your username).

Keep your @name short and memorable so it doesn't take up too much of Twitter's 140 character limit and people can remember it.

### Join Twitter today.

✓ Name looks great.

✓ We will email you a confirmation.

✓ Password is okay.

✓ Username is available.  
You can change it later.

Suggestions: [BWidgets](#) · [BuzzWidgets](#) · [InfoWidgets](#)

Keep me signed-in on this computer.

By clicking the button, you agree to the terms below.

These Terms of Service ("Terms") govern your access to and use of the services, including our various websites, SMS, APIs, email notifications,

Printable versions:  
[Terms of Service](#) · [Privacy Policy](#)

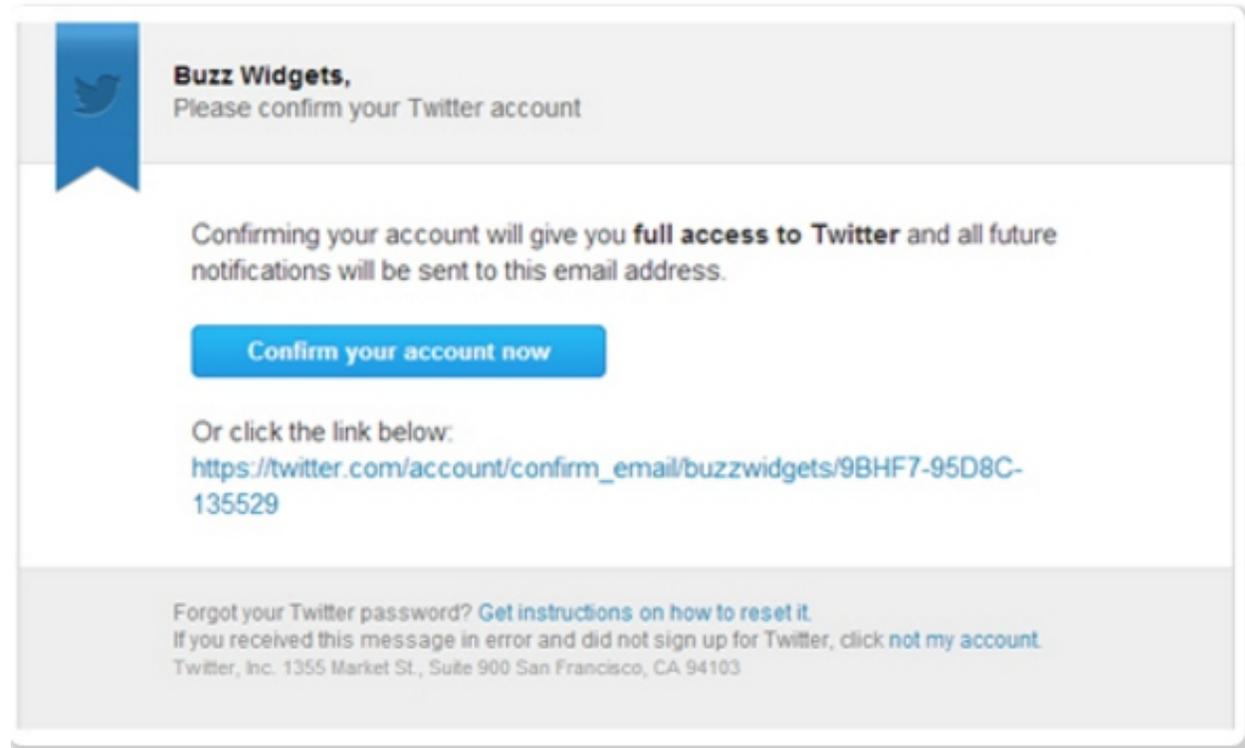
Create my account

Note: Others will be able to find you by name, username or email. Your email will not be shown publicly. You can change your privacy settings at any time.

# 3

## CLICK ON THE CONFIRM BUTTON

You will now be sent an email to the address you provided. You'll need to click the 'Confirm' button to complete the sign-up process as shown

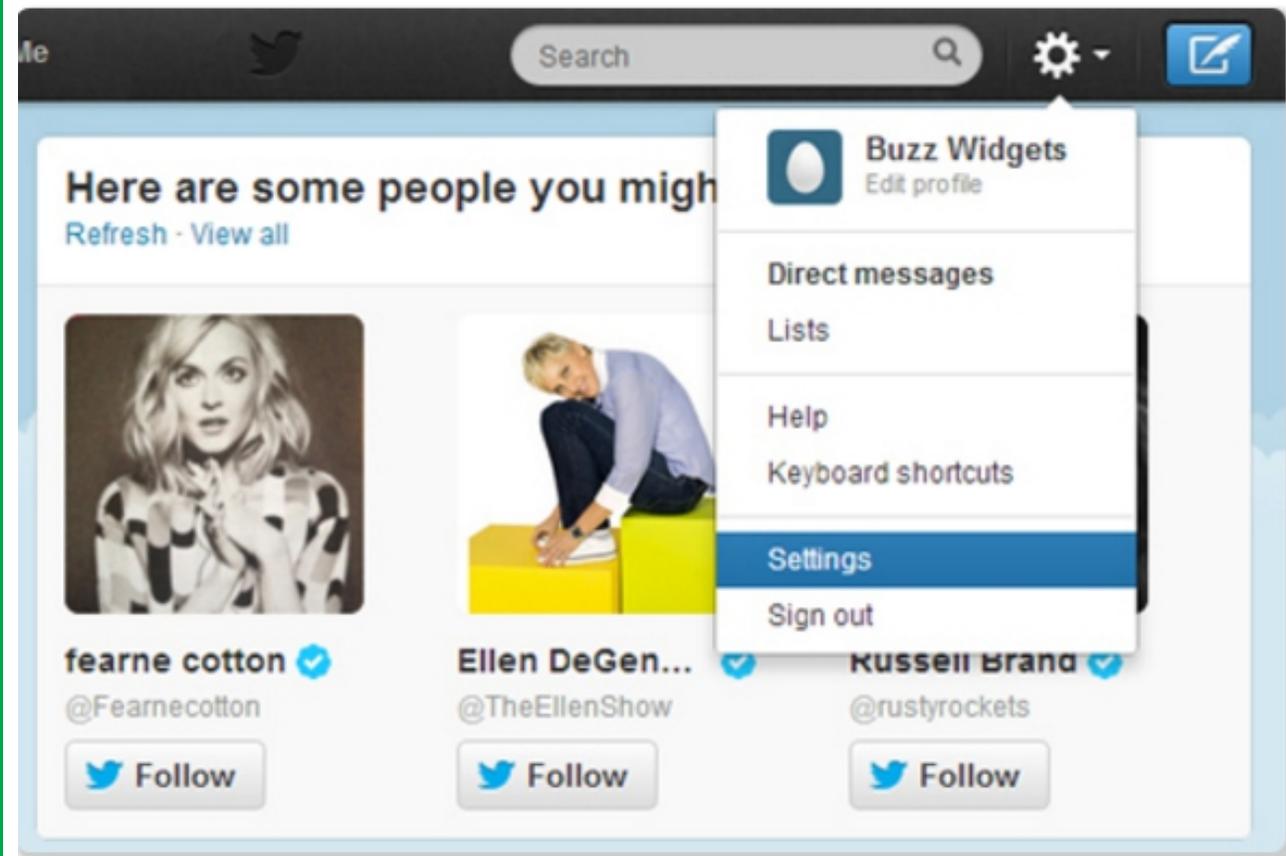


# 4

## CLICK THE SETTINGS BUTTON

You will now be directed to your brand new account with Twitter showing the default design.

Instead of the default settings, you can add in your own personal branding by clicking the 'Settings' button



# 5

## CUSTOMISE YOUR ACCOUNT

By clicking the 'Settings' button, you'll now be able to change the design to suit your profile. You can choose from some of the default templates or create your own. This is the stage where you

- Add your profile photo
- Complete your bio

### Customize your own

See your changes instantly; they're not saved until you click "Save changes." [Learn more.](#)

Background



Change background ▾

Choose existing image

Remove

Background position

Left

Center

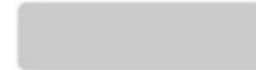
Right

Background color



#990000

Link color



#CCCCCC

Overlay

Black

White

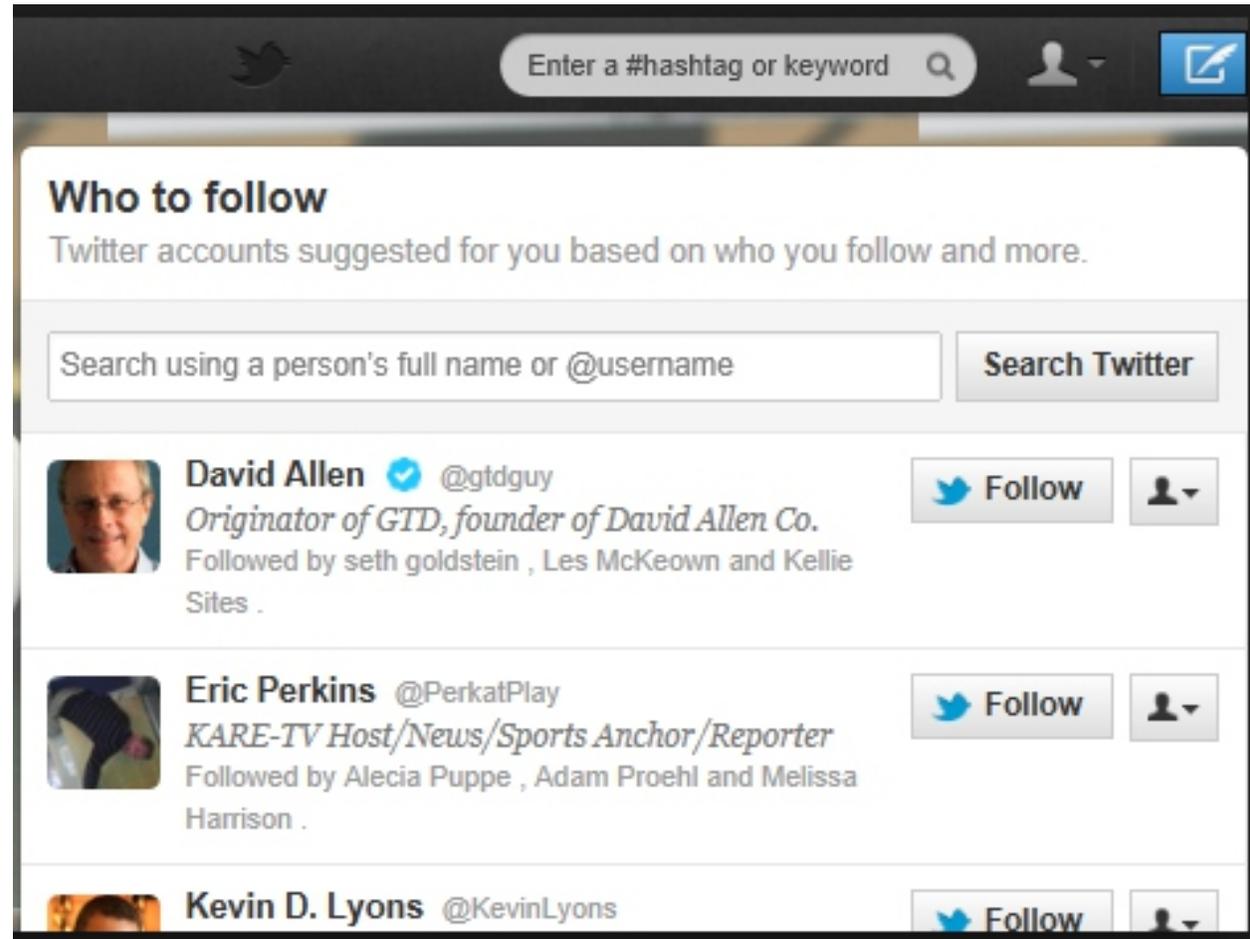
Save changes

# 6

## FOLLOW SOME PEOPLE

Follow profiles that can help your work/business – that's why you're there! Don't follow too many profiles to start with because you'll get overwhelmed.

Tip: A good place to start is looking at who is following profiles with the same kind of customers as you.



# SOME ACTIVE PIND STAFF ON TWITTER YOU SHOULD FOLLOW

## CHICHI



**Chichi Nnoham-O**

@cnoham · FOLLOWS YOU

Abuja, Nigeria

[pindfoundation.org](http://pindfoundation.org)

TWEETS 2,625 FOLLOWING 569 FOLLOWERS 254 LIKES 959

Tweets Tweets & replies

Chichi Nnoham-O Retweeted

WHO @WHO · 9h

How dads can help when mums are #breastfeeding? Dads can help with chores, also burp the baby after a feed

## ESE



TWEETS 11.5K FOLLOWING 2,019 FOLLOWERS 1,437 LIKES 152

Tweets Tweets & replies Media

Pinned Tweet

Ese @emerhi · 7 May 2014

Multi-stakeholder collaboration brings w it its own challenges when it comes to #peace & #security. Even a task of

Ese

@emerhi · FOLLOWS YOU

Development practitioner, CoP specialist, techie, & founder of Ithrem Consulting. Let's start something! [tinyletter.com/Ese](http://tinyletter.com/Ese)

#diasporaland #nigeria

[rebelmouse.com/emerhi](http://rebelmouse.com/emerhi)

## NKASI



**Nkasi Wodu**

@WoduNkasi · FOLLOWS YOU

Peace Advocate and Practitioner, Partners for Peace in the Niger Delta/PIND Foundation

Niger Delta Region

TWEETS 2,633 FOLLOWING 422 FOLLOWERS 468 LIKES 45 LISTS 1

Tweets Tweets & replies Media

Nkasi Wodu Retweeted

The King's Assembly @TKA\_PH · 22h

Faith that produces results believes with the heart and confesses with the mouth #60DaysOfFaith #iBelieve

## DAYO



**Dayo Ibitoye**

@Dayolbitoye

#God #SustainableDevelopment #Media #Communication #Digital #Data #Faith #Love #HeartforAfrica #GlobalShaper. Committed to the #SDGs. Founder

TWEETS 23.3K FOLLOWING 1,543 FOLLOWERS 2,182 LIKES 576

Tweets Tweets & replies Media



Dayo Ibitoye @Dayolbitoye · Aug 5

August occasional links 1: gender, education accountability, conferences, and more... [divr.it/LyhJkD](http://divr.it/LyhJkD)

## SARATU



TWEETS 123K FOLLOWING 1,283 FOLLOWERS 8,360 LIKES 343

Tweets Tweets & replies Media



S. @saratu · 9m

I hope Sanchez and Ozil leave. They're too good for to waste away on this nonsense.

## NABEEL



TWEETS 1,349 FOLLOWING 135 FOLLOWERS 87 LIKES 28

Tweets Tweets & replies Media

Pinned Tweet

Nabeel @nabeeladeyemi1 · Jun 1

Free Govt sponsored ICT training [ictforchange.gov.ng/about-ictforch...](http://ictforchange.gov.ng/about-ictforch...) deadline for application submission is 12

# MOST IMPORTANTLY DON'T FORGET TO FOLLOW PIND, NDPI, NDLink AND P4P ACCOUNT'S



**PIND**  
@PINDFoundation

TWEETS 2,673 FOLLOWING 319 FOLLOWERS 1,030 LIKES 2

Follow

Tweets Tweets & replies Media

Who to follow - Refresh - View all

Doyin @doyinokupe



**NDLink**  
Linking Partners for Niger Delta Development

TWEETS 17.7K FOLLOWING 1,086 FOLLOWERS 2,168 LIKES 568 LISTS 1

Follow

Tweets Tweets & replies Media

Who to follow - Refresh - View all

WhiteRibbonAlliance @W...

IWHC @IntlWomen



**NDPI**

TWEETS 108 FOLLOWING 306 FOLLOWERS 62 LIKES 19

Follow

Tweets Tweets & replies Media

Who to follow - Refresh - View all

Bishop Tudor Bismark @T...

Women Deliver @WomenD...

NDPIfdn @Ndpifdn · 4h  
Over 2 million Internally Displaced People in Nigeria. Community #peacebuilding is an important step to #security



**Partners4Peace ND**  
@P4P\_NigerDelta

TWEETS 820 FOLLOWING 270 FOLLOWERS 594 LIKES 11

Follow

Tweets Tweets & replies Media

Who to follow - Refresh - View all

USAID Global Health @...

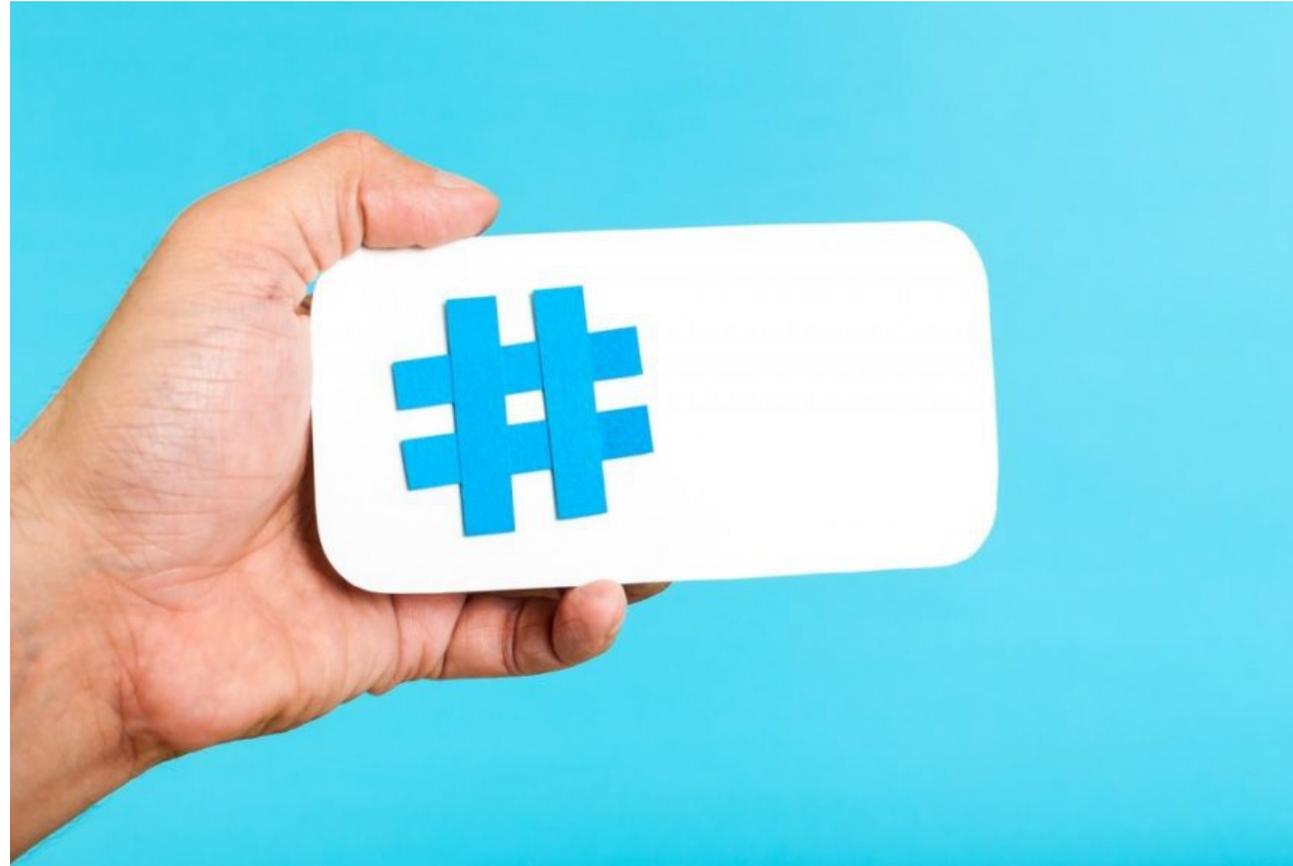
UNFPA @UNFPA

Partners4Peace ND @P4P\_NigerDelta · Jul 21  
Sign up for our newsletter: eepurl.com/b\_W4DP

# 7

## GET TWEETING

The best way to learn is to get involved. Watch the experienced users, ask questions and join in some conversations. Don't get hung up about saying really profound stuff, just relax with it and have some fun.



## HOW TO WRITE YOUR FIRST TWEET

You can simply type your tweet into the white text box beneath where it says 'What's happening?'

Alternatively, you can click the 'New tweet' icon in the top right of the Twitter window, next to your username. This brings up a dialogue box in which you to write your tweet



# HOW TO UPLOAD YOUR PROFILE PICTURE

1. Click your Twitter user name in the top right of the page and click the settings sub-link
2. Click the Profile tab
3. Click the Choose File button
4. Select the image you want and then click the Open (or OK) button
5. Click the Save button.

The screenshot shows the Twitter profile settings page for a user named 'Amy & Hamish'. On the left sidebar, the 'Profile' tab is highlighted with a blue circle. The main content area shows the profile settings, including a 'Picture' section with a 'Choose file' button and a 'No file selected' status. Below this, there are input fields for 'Name' (filled with 'Amy & Hamish'), 'Location' (filled with 'Taipei'), 'Website' (filled with 'http://somedayspoon.com'), and 'Bio' (filled with 'Food lovers traveling the world one meal at a time.'). At the bottom, there is a 'Facebook' section with a 'Post your Tweets to Facebook' button.

# THE ANATOMY OF A TWEET



**THANK YOU**