

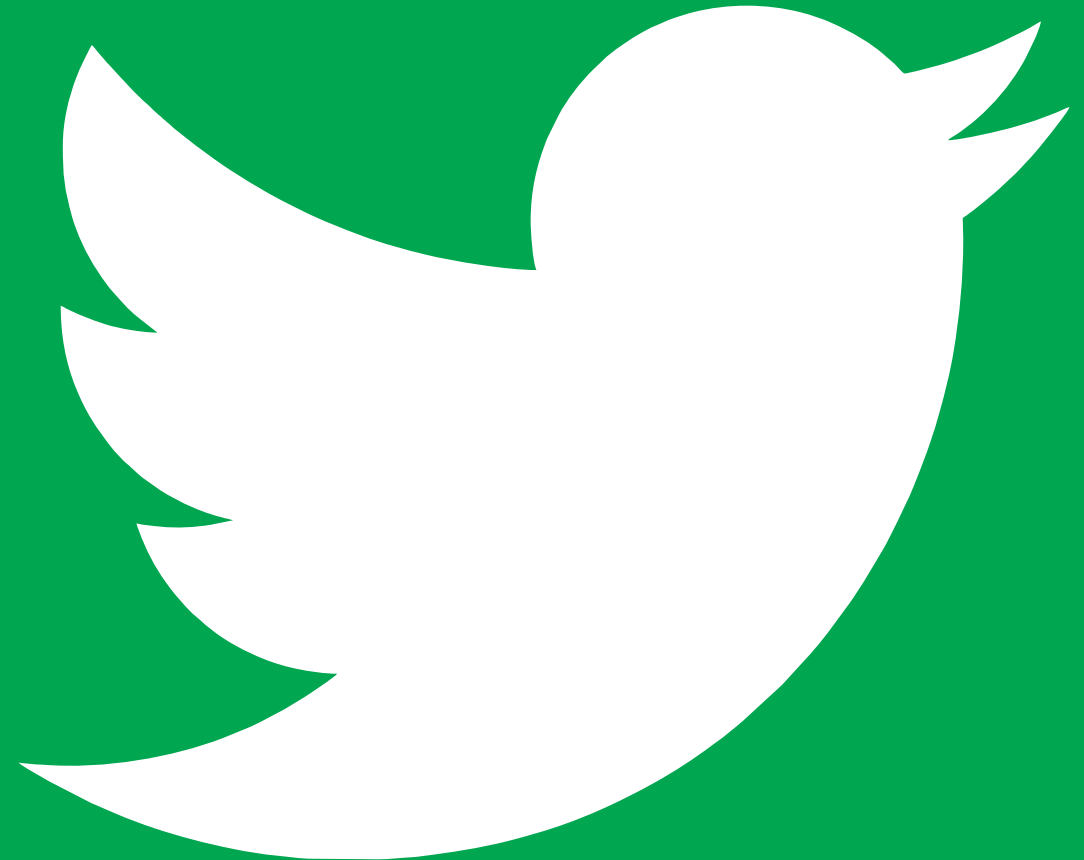
# **GETTING STARTED ON TWITTER**

## **(TWITTER 101)**

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# **TWITTER**

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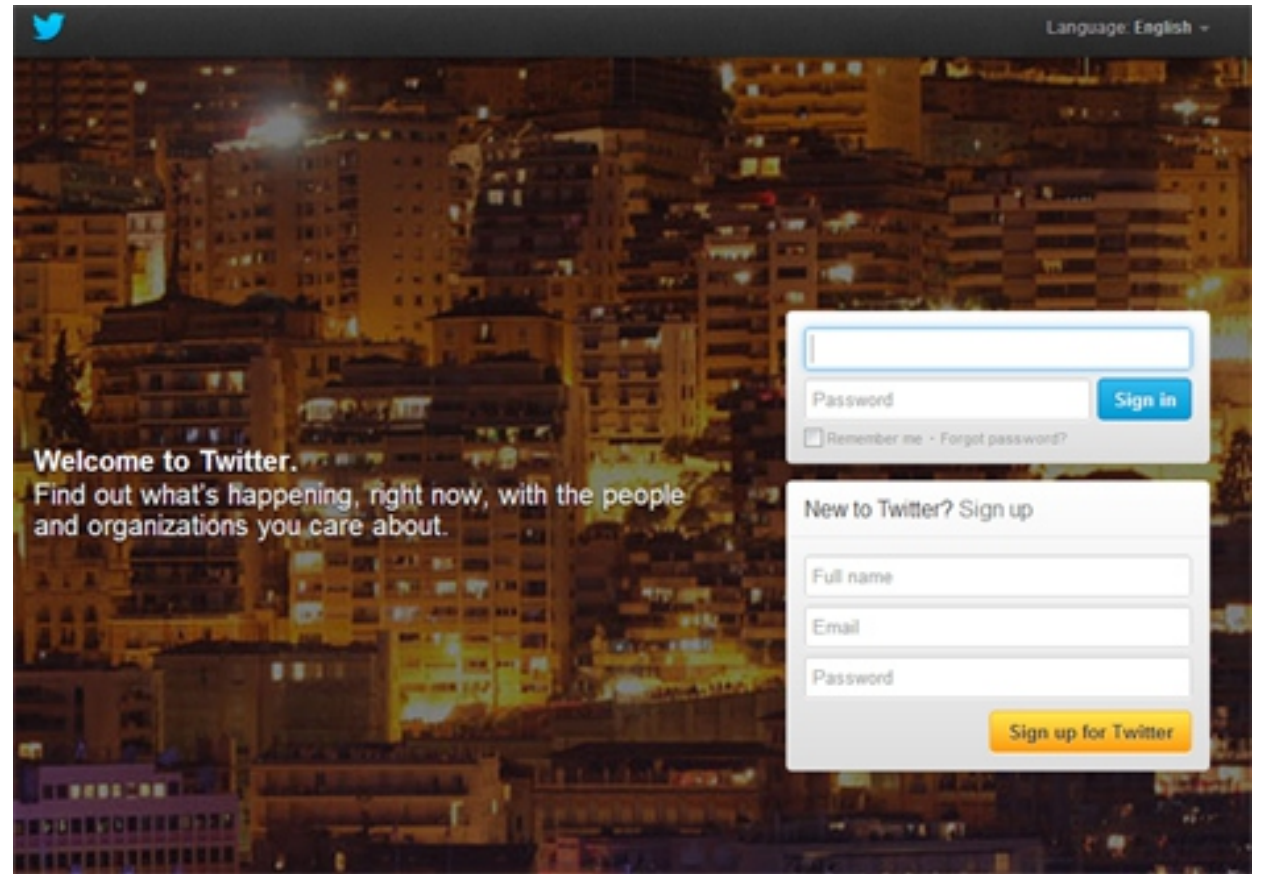


# 7 STEPS TO SETTING UP YOUR TWITTER ACCOUNT

# 1

VISIT  
**WWW.TWITTER.COM**

Once you navigate to  
**www.twitter.com**,  
Click on the 'Sign Up'  
button as shown



# 2

## CHOOSE YOUR PROFILE NAME

This is the name you'll be known as on Twitter (also known as your username).

Keep your @name short and memorable so it doesn't take up too much of Twitter's 140 character limit and people can remember it.

### Join Twitter today.

✓ Name looks great.

✓ We will email you a confirmation.

✓ Password is okay.

✓ Username is available.  
You can change it later.

Suggestions: [BWidgets](#) · [BuzzWidgets](#) · [InfoWidgets](#)

☒ Keep me signed-in on this computer.

By clicking the button, you agree to the terms below.

These Terms of Service ("Terms") govern your access to and use of the services, including our various websites, SMS, APIs, email notifications,

Printable versions:  
[Terms of Service](#) · [Privacy Policy](#)

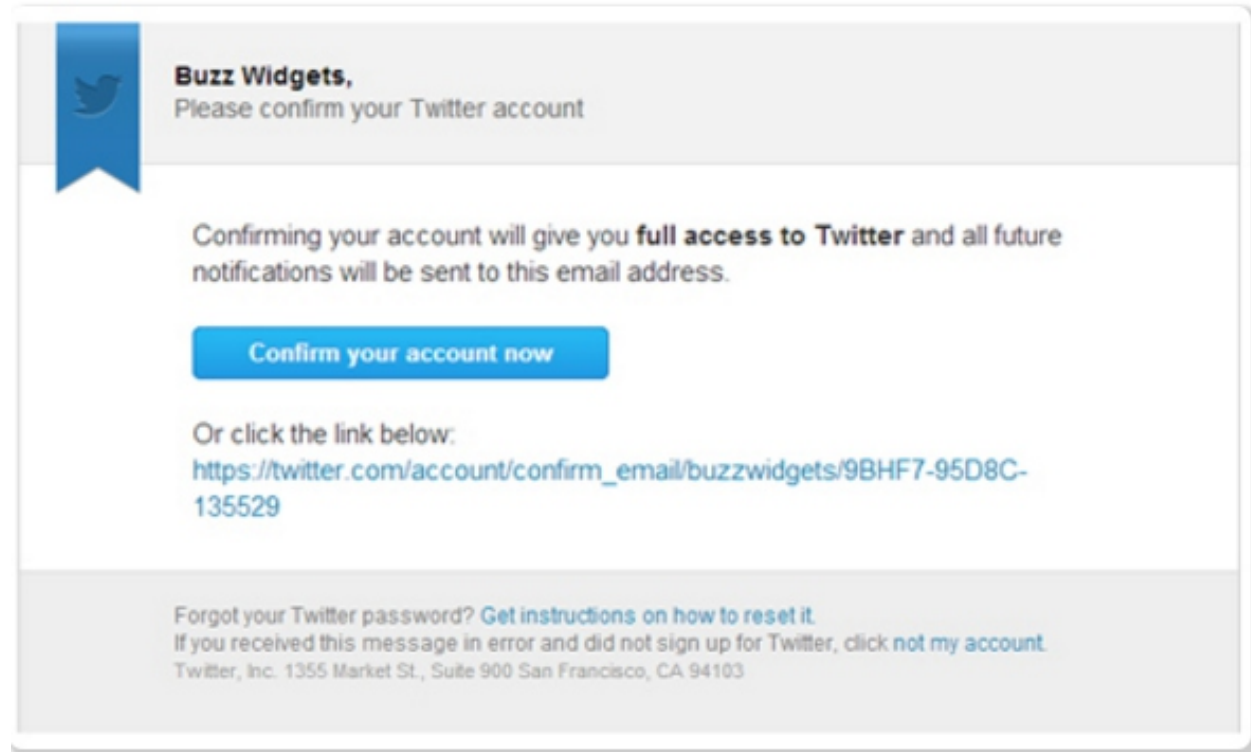
Create my account

Note: Others will be able to find you by name, username or email. Your email will not be shown publicly. You can change your privacy settings at any time.

# 3

## CLICK ON THE CONFIRM BUTTON

You will now be sent an email to the address you provided. You'll need to click the 'Confirm' button to complete the sign-up process as shown

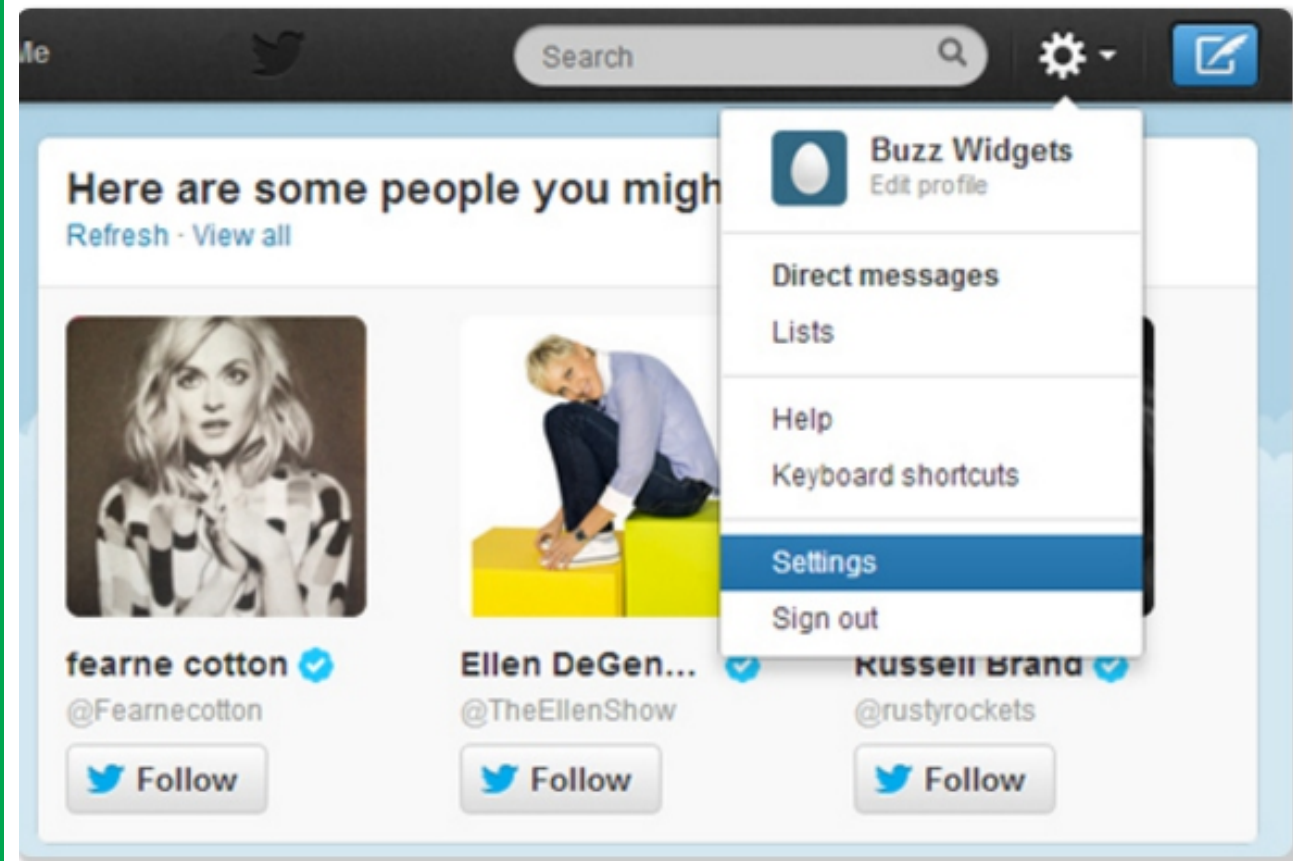


# 4

## CLICK THE SETTINGS BUTTON

You will now be directed to your brand new account with Twitter showing the default design.

Instead of the default settings, you can add in your own personal branding by clicking the 'Settings' button



# 5

## CUSTOMISE YOUR ACCOUNT

By clicking the 'Settings' button, you'll now be able to change the design to suit your profile. You can choose from some of the default templates or create your own. This is the stage where you

- Add your profile photo
- Complete your bio

### Customize your own

See your changes instantly; they're not saved until you click "Save changes." [Learn more.](#)

Background



Change background ▾

Choose existing image

Remove

Background position

- ☐ Left  
☒ Center  
☐ Right

Background color



#990000

Link color



#CCCCCC

Overlay

- ☐ Black  
☒ White

Save changes

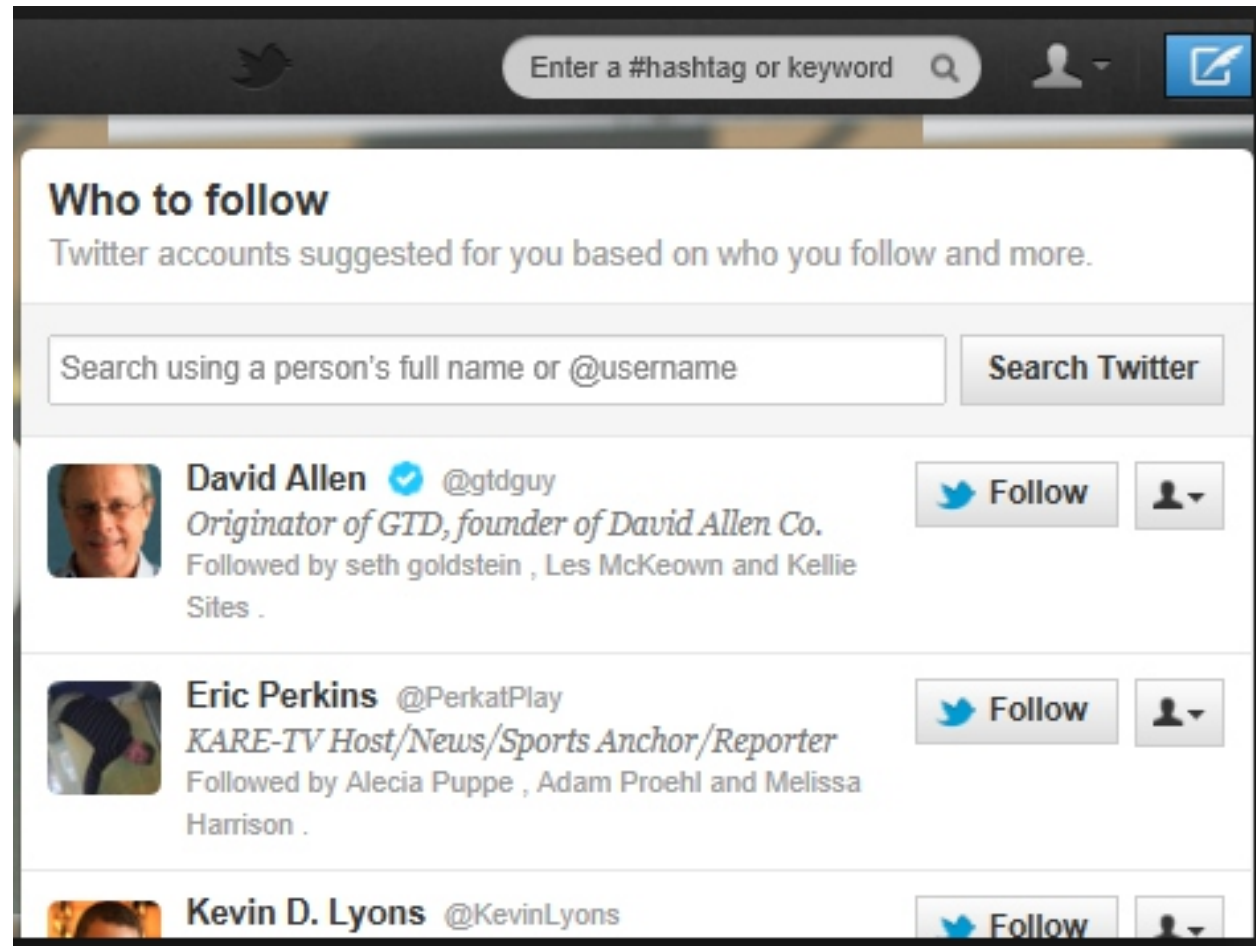


# 6

## FOLLOW SOME PEOPLE

Follow profiles that can help your work/business – that's why you're there! Don't follow too many profiles to start with because you'll get overwhelmed.

Tip: A good place to start is looking at who is following profiles with the same kind of customers as you.



# SOME ACTIVE PIND STAFF ON TWITTER YOU SHOULD FOLLOW

## CHICHI



**Chichi Nnoham-O**  
@cnnoham · FOLLOWS YOU

Abuja, Nigeria  
[pindfoundation.org](http://pindfoundation.org)

TWEETS 2,625 · FOLLOWING 569 · FOLLOWERS 254 · LIKES 959

Tweets · Tweets & replies

Chichi Nnoham-O Retweeted  
**WHO** @WHO · 9h  
How dads can help when mums are #breastfeeding? Dads can help with chores, also burp the baby after a feed

## ESE



**Ese**  
@emerhi · FOLLOWS YOU

Development practitioner, CoP specialist, techie, & founder of Ithreme Consulting. Let's start something! [tinyletter.com/Ese](http://tinyletter.com/Ese)

#diasporalandnigeria  
[rebelmouse.com/emerhi](http://rebelmouse.com/emerhi)

TWEETS 11.5K · FOLLOWING 2,019 · FOLLOWERS 1,437 · LIKES 152

Tweets · Tweets & replies · Media

Pinned Tweet  
**Ese** @emerhi · 7 May 2014  
Multi-stakeholder collaboration brings w it its own challenges when it comes to #peace & #security. Even a task of

## NKASI



**Nkasi Wodu**  
@WoduNkasi · FOLLOWS YOU

Peace Advocate and Practitioner, Partners for Peace in the Niger Delta/PIND Foundation

Niger Delta Region

TWEETS 2,633 · FOLLOWING 422 · FOLLOWERS 468 · LIKES 45 · LISTS 1

Tweets · Tweets & replies · Media

Nkasi Wodu Retweeted  
**The King's Assembly** @TKA\_PH · 22h  
Faith that produces results believes with the heart and confesses with the mouth #60DaysOfFaith #iBelieve

## DAYO



**Dayo Ibitoye**  
@Dayolbitoye

#God #SustainableDevelopment #Media #Communication #Digital #Data #Faith #Love #HeartforAfrica #GlobalShaper. Committed to the #SDGs. Founder

TWEETS 23.3K · FOLLOWING 1,543 · FOLLOWERS 2,182 · LIKES 576

Tweets · Tweets & replies · Media

**Dayo Ibitoye** @Dayolbitoye · Aug 5  
August occasional links 1: gender, education accountability, conferences, and more... [dlvr.it/LyhJkD](https://dlvr.it/LyhJkD)

## SARATU



**S.**  
@saratu · FOLLOWS YOU

Music lover. Book reader. African politics follower. Point-and-laugh-er. Oh, and Politics Editor at Nigerians Talk. [nigeriantalk.org](http://nigeriantalk.org)

TWEETS 123K · FOLLOWING 1,283 · FOLLOWERS 8,360 · LIKES 343

Tweets · Tweets & replies · Media

**S.** @saratu · 9m  
I hope Sanchez and Ozil leave. They're too good for to waste away on this nonsense.

## NABEEL



**Nabeel**  
@nabeeladeyemi1 · FOLLOWS YOU

Green Agroneer, Minimalist | nth innovator

Warri, Egbokodo-Ileshekiri  
[pindfoundation.org](http://pindfoundation.org)  
Joined February 2014

TWEETS 1,349 · FOLLOWING 135 · FOLLOWERS 87 · LIKES 28

Tweets · Tweets & replies · Media

Pinned Tweet  
**Nabeel** @nabeeladeyemi1 · Jun 1  
Free Govt sponsored ICT training [ictforchange.gov.ng/about-ictforch...](http://ictforchange.gov.ng/about-ictforch...) deadline for application submission is 12



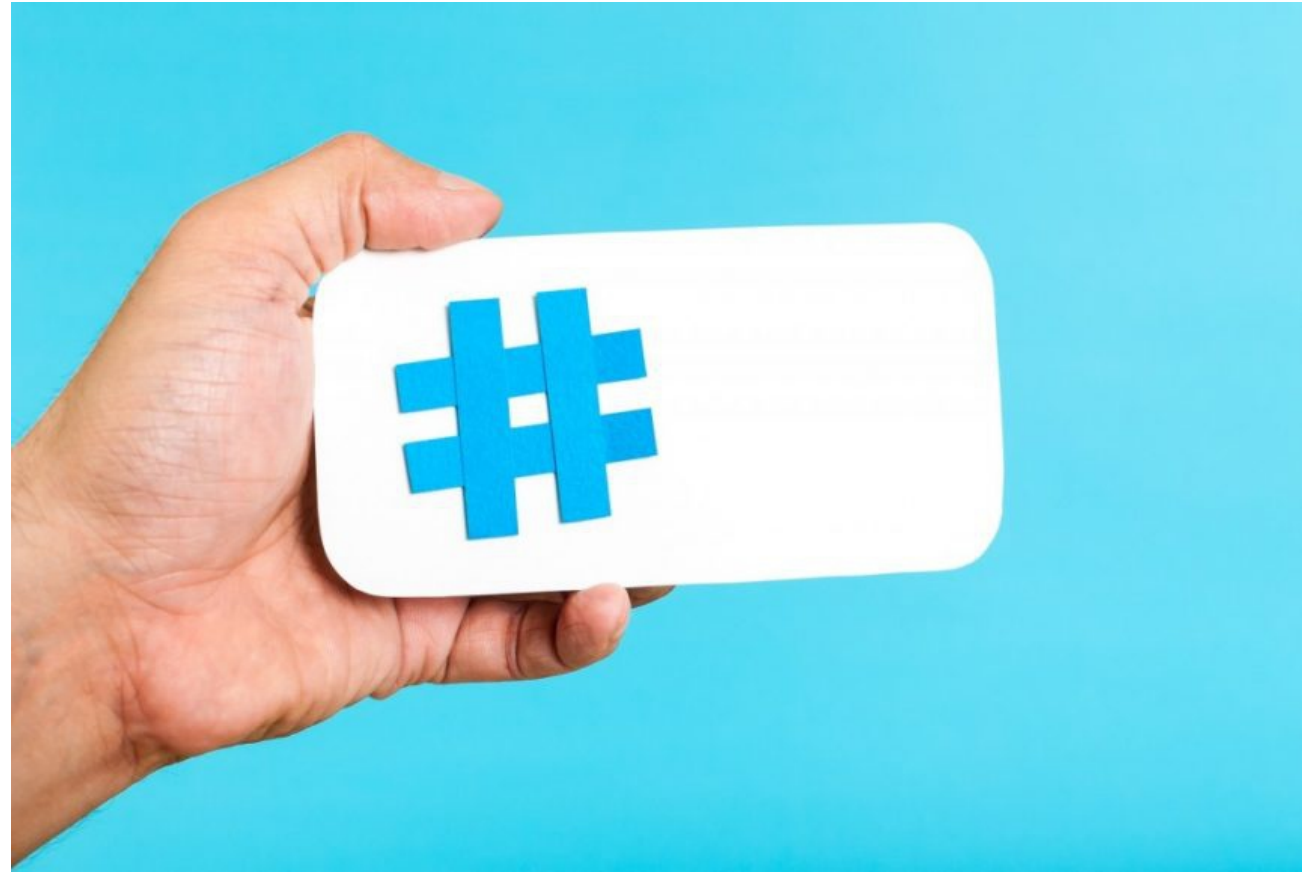
# MOST IMPORTANTLY DON'T FORGET TO FOLLOW PIND, NDPI, NDLink AND P4P ACCOUNT'S



# 7

## GET TWEETING

The best way to learn is to get involved. Watch the experienced users, ask questions and join in some conversations. Don't get hung up about saying really profound stuff, just relax with it and have some fun.



## HOW TO WRITE YOUR FIRST TWEET

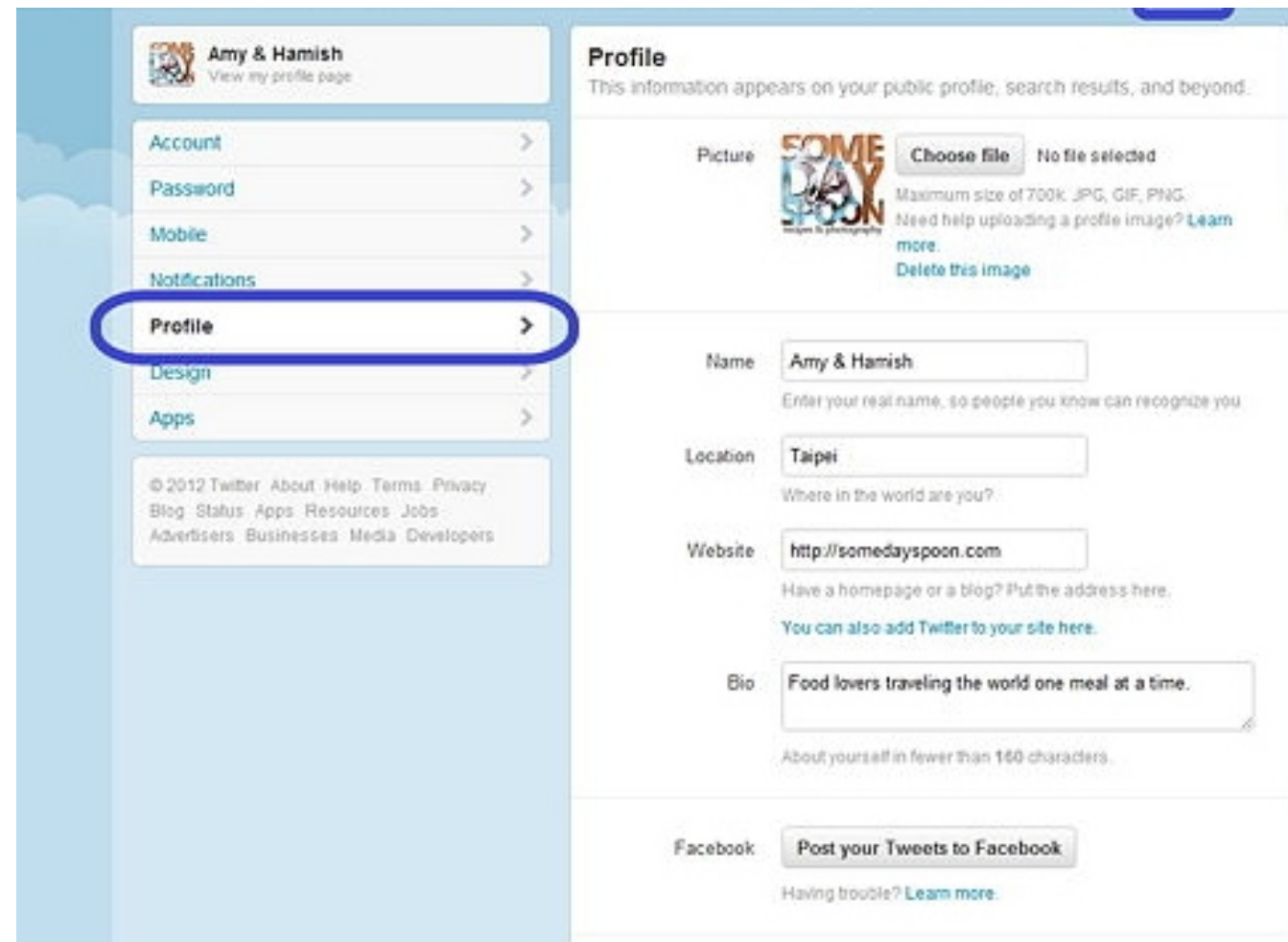
You can simply type your tweet into the white text box beneath where it says 'What's happening?'

Alternatively, you can click the 'New tweet' icon in the top right of the Twitter window, next to your username. This brings up a dialogue box in which you to write your tweet



# HOW TO UPLOAD YOUR PROFILE PICTURE

1. Click your Twitter user name in the top right of the page and click the settings sub-link
2. Click the Profile tab
3. Click the Choose File button
4. Select the image you want and then click the Open (or OK) button
5. Click the Save button.





# THE ANATOMY OF A TWEET





**THANK YOU**